



Great Diamond Dash Bridal Show

We Deliver Pre-qualified Brides.

This show is created with you in mind! We know how important face to face time is with brides. That's why we make the show all about YOU.

Perfect Wedding Guide produces top quality bridal shows. We deliver pre-qualified brides, consistent traffic flow, and jaw-dropping promotions & giveaways. These shows give your business the opportunity to showcase your products and services, demonstrate your expertise, and increase store awareness, generating sales from a qualified audience with maximum exposure.

Exhibit Information

Your fee includes one exhibit space with one skirted table, two chairs, your company name listed in the program, and the prospective bridal list. See next page for booth rates. Only 5 vendors per category.

Leads List of Brides

Perfect Wedding Guide provides vendors with an accurate leads list approximately one week from the show.

Advertising the Bridal Show Includes:

<u>Print</u>	<u>Online</u>
Perfect Wedding Guide	PerfectWeddingGuide.com
Rack Cards	Facebook.com/pwgnm
Store Front Posters	Pwgnm.wordpress.com
Direct Mail	Email Blasts to bridal leads
Street Signs	Text Mobile Marketing

Fax contract to: (505) 821-3668

Phone: (505) 797-2749

Reserve your space early to receive a discount!
See next page for details.

A 50% deposit is required for sponsorships.
A \$100 deposit per show is required to reserve your exhibit space.



Great Diamond Dash Bridal Show

October 23, 2011 • Embassy Suites Hotel • 1:00 - 4:00 p.m.

February 19, 2012 • Hotel Albuquerque • 1:00 - 4:00 p.m.

Company Name: _____ Address: _____

City, State & Zip: _____ Phone: _____ Fax: _____

Email: _____ Website: _____

Services provided by your company: _____

Savings for the Bridal Show Program: (to be printed in the bridal show program and handed to all brides: (i.e. \$100 off a wedding package) _____

Cancellation Policy: Cancellations less than 30 days prior to the show are subject to a 100% cancellation fee. It is agreed that all rules and regulations of *Perfect Wedding Guide* Bridal Show shall be binding upon the parties unless in writing and signed by an official of *Perfect Wedding Guide* Bridal Show. Deposits are non-refundable and dates, times, and locations are subject to change. This agreement is signed by both parties hereunto this _____ day of _____.

Signature: _____ Print name here: _____

Booth Pricing:

Photography <small>(Check all that apply)</small>	
Double Booth	\$800 _____
Sponsorship*	\$1000 _____
Must be an advertiser of PWG	

Advertiser <small>(Check all that apply)</small>	
Tabletop <small>(Must be pre-qualified)</small>	\$325 _____
Single Booth	\$600 _____
Double Booth	\$800 _____
Sponsorship*	\$1000 _____

Non-Advertiser <small>(Check all that apply)</small>	
Tabletop <small>(Must be pre-qualified)</small>	\$425 _____
Single Booth	\$775 _____
Double Booth	\$975 _____
Sponsorship*	\$1175 _____

*Sponsorship includes a double booth, your logo on posters, rack cards, emails to brides, bridal show program, bridal show ad in Perfect Wedding Guide, and MC announcement at the show. Only one sponsor per category.

October Show

Booth Cost	_____
Electrical Outlet	YES NO
<u>Discounts:</u> (per show)	
Early Bird Discount (June 15, 2011) -\$25	_____
Multi-show Discount	-\$25 _____
Past Participant Discount	-\$25 _____
Sales Tax (7%)	_____
Total Due	_____
Less \$100 Deposit	_____
Balance Due	_____

February Show

Booth Cost	_____
Electrical Outlet	YES NO
<u>Discounts:</u> (per show)	
Early Bird Discount (Oct. 1, 2011) -\$25	_____
Multi-show Discount	-\$25 _____
Past Participant Discount	-\$25 _____
Sales Tax (7%)	_____
Total Due	_____
Less \$100 Deposit	_____
Balance Due	_____

Please charge my credit card: (Circle one) MC or VISA

CC#: _____

Exp. date: ____ / ____ 3 digit verification code: _____

Please complete and fax to:

505.821.3668

PO Box 68008 Albuquerque, NM 87193
Email: al bq@pwg.com Phone: (505) 797-2749

All show balances are due 30 days prior to the show.